



Monroe County Legislature

C. STEPHEN ECKEL
LEGISLATOR – DISTRICT 26

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October 6, 2011

To the Honorable
Monroe County Legislature
407 County Office Building
39 West Main Street
Rochester, New York 14614

Re: Updating Monroe County's Economic Development and Job Creation Plan

Honorable Legislators:

Over the past decade, we have watched as job growth and our local economy have remained stagnant. While our region has experienced some mild successes, we have seen COMIDA committed to relocating existing businesses from within the city limits to suburban areas in Monroe County, or offering tax incentives with minimal job creation, such as the exemptions given to dentist offices, law firms, and hotels.

It is the responsibility of this County to lead our region in economic development initiatives and coordination. The Comprehensive Development Plan (CDP) is meant to serve as a guide to the future management and development of Monroe County's many unique resources. However, the County's CDP has not been significantly updated since the late 1970s and 80s. Without a clear and innovative vision, the Greater Rochester Metropolitan Area will not see the type of growth and prosperity we all know our region is capable of achieving.

Monroe County's CDP has been an untapped resource for decades. A good CDP must include a collective vision for our community's future; it must define our economic development potential and intentions; and it must map out needs in the areas of housing, environment, transportation, wastewater, land use, and county parks. Most importantly, a comprehensive development plan must be up-to-date.

Unfortunately, the language in the Monroe County Charter is ambiguous in reference to the update schedule for the CDP. In such a fast-paced, global economy, it is of paramount importance that our Comprehensive Development Plan reflects the current needs of our community, as well as the ever-changing technological aspects and realities of a global

marketplace. A current, updated CDP will help spur economic growth, create jobs and solidify the county's vision for the future by focusing our resources and intentions. Therefore, we propose amending the Monroe County Charter to require that the Comprehensive Development Plan be updated at a minimum of every ten (10) years and upon the enactment of this statutory a language, initiating the update process to complete an update of the Plan by 2013.

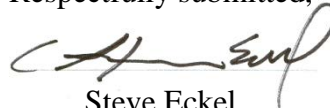
The specific legislative actions required are:

1. Schedule and hold a public hearing on the proposed local law.
2. Enact local law amending the Monroe County Charter, as attached.
3. Initiate the update process of the Comprehensive Development Plan, as provided for in County Charter.

This shall have no impact on the current revenues and/or expenditures of the 2011 County Budget.

We recommend that this matter be referred to the appropriate committee(s) for favorable action by Your Honorable Body.

Respectfully submitted,



Steve Eckel

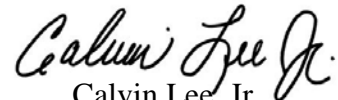
Legislator – District 26



Ted O'Brien
Democratic Minority Leader



Carrie M. Andrews
Assistant Minority Leader



Calvin Lee, Jr.
Assistant Minority Leader



Richard A. Beebe
Legislator – District 6



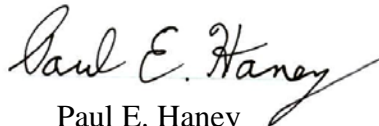
Travis R. Heider
Legislator – District 14



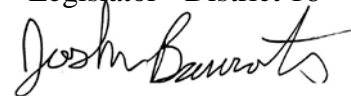
Vincent Esposito
Legislator - District 16



Glenn J. Gamble
Legislator – District 22



Paul E. Haney
Legislator – District 23



Joshua Bauroth
Legislator – District 24



Willie Joe Lightfoot
Legislator – District 27



Cynthia W. Kaleh
Legislator – District 28



Saul A. Maneiro
Legislator – District 29

By Legislators _____ and _____

Intro. No. _____

LOCAL LAW NO. _____ OF 2011

A LOCAL LAW ENTITLED "UPDATE SCHEDULE OF THE MONROE COUNTY COMPREHENSIVE DEVELOPMENT PLAN"

BE IT ENACTED BY THE LEGISLATURE OF THE COUNTY OF MONROE, as follows:

Section 1. To insert Section §A10-6 to Article X of the Administrative Code of Monroe County to read as follows:

§A10-6. Update Schedule of the Monroe County Comprehensive Development Plan.
The Director of Planning shall coordinate a comprehensive update to the Comprehensive Development Plan every 10 years. This process shall reflect the procedures laid out in Article X of the Monroe County Administrative Code. This process shall be initiated by majority vote of the Legislature, as authorized in Section §C2-6(C)(13) of the Charter.

Section 2. To insert Section §C2-6(C)(13) of the County Charter to read as follows:

(13) To initiate the update process for the Comprehensive Development Plan every ten (10) years.

Section 3. Section §C2-6(C)(13) shall be renumbered as §C2-6(C)(14); and Section §C2-6(C)(14) shall be renumbered as §C2-6(C)(15).

File No. 11-0_____.LL

ADOPTION: Date: _____ Vote: _____

ACTION BY THE COUNTY EXECUTIVE

APPROVED: _____ VETOED: _____

SIGNATURE: _____ DATE: _____

EFFECTIVE DATE OF LOCAL LAW: _____

Added Language is underlined

Deleted Language is ~~stricken~~